



COSMETIC **CAR CARE**

MAKING **YOUR EVENTS** BETTER.

S | RIDE AND DRIVES | AUTO SHOWS | TRANSPORTATION | DECALS | EV CHARGING |
RIDE AND DRIVES | TRANSPORTATION | DECALS | EV CHARGING | VEHICLE INSPECT
SHOWS | **SPECIAL EVENTS** | RIDE AND DRIVES | TRANSPORTATION | DECALS | EV CH
EVENTS | RIDE AND DRIVES | TRANSPORTATION | DECALS | EV CHARGING | VEHICLE
TRANSPORTATION | DECALS | EV CHARGING | **VEHICLE INSPECTION** | AUTO SHOWS |
DECALS | EV CHARGING | VEHICLE INSPECTION | AUTO SHOWS | SPECIAL EVENTS | R
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| RIDE AND DRIVES | TRANSPORTATION | DECALS | **EV CHARGING** | VEHICLE INSPEC
EV CHARGING | **AND MUCH MORE** | AUTO SHOWS | SPECIAL EVENTS | RIDE AND DRIVES



WE HAVE OVER
45
YEARS
OF EXPERIENCE



With over 45 years of experience in the Auto Show industry, we proudly serve over 100 Auto Shows across the nation. Jim Marcus, the visionary behind our company, envisioned a vehicle services company that would excel in delivering top-notch service and care. Today, our team of dedicated, skilled, and extensively trained professionals continues to uphold this vision, ensuring exceptional service in every aspect of our operations.

A FEW NOTABLE PARTNERS



WE WORK WITH A WIDE VARIETY OF COMPANIES





VEHICLE MANAGEMENT:

After four decades, we possess extensive expertise in fleet management, spanning from the pre-event preparations to post-event arrangements. Our comprehensive services encompass various crucial aspects, including vehicle transportation to the event venue, meticulous preparation of courtesy and display vehicles, custom vehicle graphics, fleet fueling, thorough pre- and post-event vehicle inspections, efficient fleet management/ troubleshooting throughout the event, as well as vehicle transportation to subsequent events or secure storage for future occasions.

DETAILING:

Our approach is straightforward: we combine the finest products and supplies with the expertise of the world's most skilled detailers. The outcome is not merely a vehicle of exceptional quality, but rather a true work of art. Unlike other providers, we don't burden our clients with additional charges for supplementary detailing requirements. Your cost is all-inclusive, unless you opt for a special service that falls beyond our standard capabilities.

MOBILE SERVICES:

Cosmetic Car Care (CCC) possess a widespread network of mobile specialists dedicated to Dent & Paint Repair services, covering every state. We have established a team of skilled professionals ready to provide top-notch assistance for all your dent and paint repair needs, no matter where you are located. With strategically positioned mobile wash units spanning across the United States, we have the capability to swiftly deploy them to any event at a moment's notice.

VEHICLE STORAGE & STAGING:

Whether you require indoor or outdoor storage, a secured facility, or climate-controlled conditions, we have the capability to fulfill your needs. Our extensive network of partnerships with facilities nationwide is a priceless asset to our operations. Over the course of the past four decades, we have established a remarkable track record of storing vehicles in nearly every state across the United States. Whatever your storage requirements may be, we are here to make it a reality.

VEHICLE RECEIVING & DELIVERY:

Come rain or snow, trust CCC to receive your vehicles from vehicle carriers and transport them safely to your designated booth or storage facility. Regardless of the weather conditions, we are committed to ensuring the seamless and secure delivery of your vehicles to their intended destination.

SECURITY / VEHICLE SECURITY:

For all your security and vehicle security needs, be it any situation or location, remember us as your first point of contact. We offer round-the-clock security services and vehicle delivery to ensure your peace of mind.





DAILY MAINTENANCE / PORTERING:

Immediately following the completion of a meticulous detailing process that transforms a vehicle into show-quality condition, our vehicle maintenance/portering service springs into action. Whether faced with the rigorous demands of a press reveal or enduring the constant wear and tear of an auto show, we understand that maintaining the pristine appearance of a show-quality vehicle is paramount. Our dedicated team ensures that the vehicle is consistently maintained to keep it looking its absolute best, regardless of the challenges it may encounter.

VEHICLE POWER PACKING:

We specialize in professional vehicle power inverter installations to meet all of your power needs. With a wide inventory of over 100 power inverter units, we guarantee that our clients' displays will operate flawlessly throughout the entire event. Our power inverters offer a peak power of 5000-Watt and a continuous power output of 2500-Watt, effectively converting DC 12-Volt to AC 120-Volt power for optimal performance.

VANDAL PROOFING:

Given the numerous interactions with your vehicles during shows or events, it is inevitable that a few items may mysteriously disappear. Here at Cosmetic Car Care, we adopt a proactive approach by carefully removing all loose items from the vehicles prior to the show or event. These items are meticulously itemized, inventoried, logged, and securely stored until the conclusion of the show or event. Once the event is over, we diligently replace these items before shipping the vehicle(s) to ensure that the next recipient receives the vehicle in impeccable condition, maintaining its tip-top shape.

SEE OUR SERVICES



BOOTH MAINTENANCE SETUP / TRASH / CLEANING

Just as we excel at maintaining vehicles to perfection, allow us to extend the same level of care to your booth. Our booth maintenance services are designed to ensure its immaculate appearance throughout the show. We take care of all trash removal during show hours, as well as restocking literature before and during the event. Additionally, we offer comprehensive vacuuming services for your booth and display areas, leaving them spotless and inviting. Trust us to keep your booth in pristine condition, so you can focus on showcasing your offerings with confidence.

VEHICLE INSPECTION:

At Cosmetic Car Care, we are dedicated to providing consistent, precise, and comprehensive inspections for your assets. To ensure accuracy and efficiency, we employ cutting-edge real-time mobile applications and innovative software solutions. As our valued client, you will receive live updates tailored to your specific requirements, including alerts for vehicle delivery, vital information like mileage and fuel levels, and tracking of missing items and damages throughout the vehicle's fleet usage. Moreover, you have the convenience of accessing detailed notes, photos, and videos directly from your computer, mobile phone, or device. Our goal is to empower you with transparent and accessible information to effectively manage your assets.

VEHICLE TRACKING:

Managing a fleet, regardless of its size, presents its own set of challenges. Whether you have a fleet of 5 or 1,000 vehicles, keeping track of each asset's location can be demanding. At Cosmetic Car Care, we understand the importance of having real-time visibility of your entire fleet. As fleet management technology advances, we are at the forefront, fully equipped and prepared to deliver the solutions you need. Trust us to provide you with cutting-edge fleet management tools and services that will empower you to know the whereabouts of your vehicles at any given moment.

RIDE AND DRIVE SERVICES



CLOSED COURSE:

Our research and development (R&D) model is designed to optimize customer throughput and enhance the overall experience. Through firsthand data collected from our ongoing R&D programs in collaboration with other major automotive brands, we have demonstrated the return on investment (ROI) of a closed loop track experience.

Starting with track design, we strategically plan loading and unloading techniques to ensure smooth operations and create opportunities for generating high volume brand and product awareness. When selecting locations and event partners, we prioritize brand target demographics while seeking synergy in both quantity and quality. Our mission is to position high-volume tracks within affluent lifestyle events and sought-after locations, creating an immersive experience that resonates with our customers.

The guided experience on our dynamic courses is carefully designed to strike the perfect balance, allowing for optimal product immersion. Moreover, our courses are adaptable and can be modified by our experienced drivers and staff to provide a tailor-made experience that meets individual preferences.

For the closed course experience, our professional drivers expertly operate the vehicles, showcasing various product features and ensuring an ideal demonstration of their capabilities.

With our R&D model and focus on closed loop track experiences, we aim to deliver exceptional brand engagement and a truly memorable driving experience for our customers.

PUBLIC STREETS:

Our programs are carefully designed to create immersive product experiences that maximize customer engagement, taking into account the location and target demographics. While organizing 'pop-up' displays outside conventions, popular city attractions, and diverse lifestyle events presents its challenges in terms of calculating the duration of the experience and managing controlled throughput, our creative planning ensures that the traditional R&D model remains effective in generating brand and product awareness within the target market.

When selecting locations and event partners, we prioritize aligning with the brand's target demographics while seeking synergy in both quantity and quality. Our mission is to collaborate with the right venues, events, and attractions that resonate with our target audience.

The length of the public experience is carefully determined to provide consumers with ample opportunity to fully immerse themselves in the product. It includes safe drives along low-traffic roads and scenic routes, allowing participants to not only witness but also take the wheel. Moreover, our selection of public courses can be modified by our skilled drivers and staff to ensure a personalized experience tailored to individual preferences.

By leveraging our programs and focusing on the right venues, events, and attractions, we aim to provide a truly unique and memorable experience for consumers, while effectively promoting brand engagement and product awareness within the target market.

RIDE AND DRIVE SERVICES



LEAD GENERATION

ROI & Throughput

- Line Cue Management and Strategies
- Live Analytics
- ROI Projection & Tracking
- Cost per Lead

Custom Brand Surveys

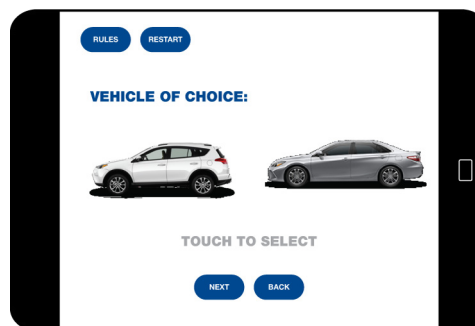
- Product and Brand Feedback
- Vehicle R&D Selection
- Post Drive Survey
- Dealer Leads

Digital Waiver

- Liability Waiver For All Qualified

Lead Incentives

- Branded Premiums
- Gift Card or Other Giveaways



COURSE DESIGN & SELECTION

Site Selection

- Target Demographics
- High Throughput Traffic
- Indoor or Outdoor

Site Survey

- Location Scouting
- Feasibility & Safety

Course Design

- Product Focused Experience
- Safety
- Technology
- Performance

Renderings & CAD Layouts

- Bespoke Designs
- Dynamic Curves and Acceleration

Exhibit Production

- Turnkey Installation
 - Setup, Dismantle, Logistics
- Modular Walls & System Based Architecture
- Graphic Design & Production

RIDE AND DRIVE SERVICES

ACTIVATION STAFFING

STAFF PROCUREMENT & MANAGEMENT

PROFESSIONAL DRIVERS

- Extensive Network of Motorsports Drivers and Professionals
- More than 5 Years of Experience
- Consultation on Course Driving
- Emphasis on Safety Precautions, Speed, and Handling
- Expertise in Product Safety and Technology

PRODUCT SPECIALISTS

- Mandatory OEM Training
- Provide Fashion Consulting Services



BRAND AMBASSADORS

- Training, Scheduling, and Quality Oversight
- Nationwide Network of Internally Sourced Ambassadors
- Procurement of Uniforms

PROMOTIONAL MODELS

- Headshot Photography and Collaborative Selection Process

EMCEE & GUIDED DOCENT EXPERIENCE

- Implementation of Gamification Elements
- Development of Narration Scripts and Training

RIDE AND DRIVE SERVICES

TRAINING PROGRAM

Our comprehensive training program is a cornerstone of our operations, prioritizing up-to-date product knowledge from the manufacturer and thorough background reviews of our entire staff. To achieve this, we have recruited drivers from diverse backgrounds to participate in multiple events.

The training process begins with a virtual platform where our staff members are introduced to the scope of work, the specific product they will be driving, and the course on which they will operate. This initial training provides a solid foundation of knowledge. Subsequently, training continues on-site, allowing our team to refine their skills through hands-on experience. The intensity of training varies throughout the tour, with earlier events requiring more training while later events benefit from the accumulated expertise.

At Cosmetic Car Care, we are deeply committed to maintaining a safe and healthy environment for all employees, contracted staff, and consumers during work-related events, activations, and projects. Our policy places a strong emphasis on preventing incidents and accidents and controlling risks within the working environment. By prioritizing occupational safety and health, we ensure the well-being of our team members and contribute to the overall quality of our services.



GENERAL

- Safety is the responsibility of all individuals and cannot be delegated.
- Event staff must perform their duties in a manner that prevents harm to themselves and others.
- It is essential for event staff to be vigilant in identifying and addressing potential safety and environmental hazards to minimize risks to themselves and consumers.

TRAINING

- Mandatory training plays a crucial role in promoting safety.
- Supervisors and event staff must establish, adhere to, and enforce safe practices and procedures.
- Supervisors and management are responsible for providing event staff with the necessary information regarding the specific hazards associated with their tasks and the corresponding safety protocols.

Some potential hazards are:

- Dealing with disgruntled customers
- Medical emergencies
- Unforeseen accidents
- Car accidents or fires

DECALS & SERVICES



DECALS AND FULL BODY WRAPS:

Whether it's numbers, graphics, wraps, or any other visual elements, we are your trusted source for their production. Our expertise spans projects of all sizes, from grand-scale to more intimate ones. We offer a comprehensive range of services that cover every step of the process, including consultation, conception, mockup creation, production, installation, and everything in between. No matter the scope of your project, we have the knowledge and capabilities to bring your vision to life with precision and quality.



EV CHARGING FUEL OPTIONS



EV CHARGING SOLUTIONS

(ON SITE/MOBILE):

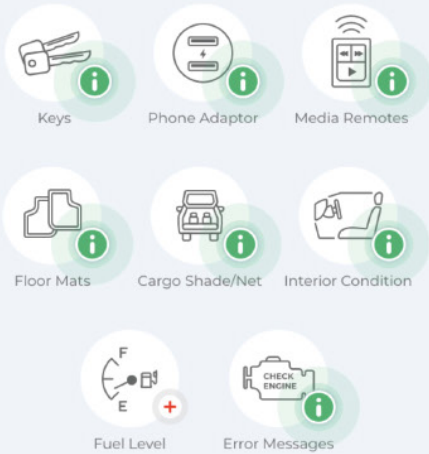
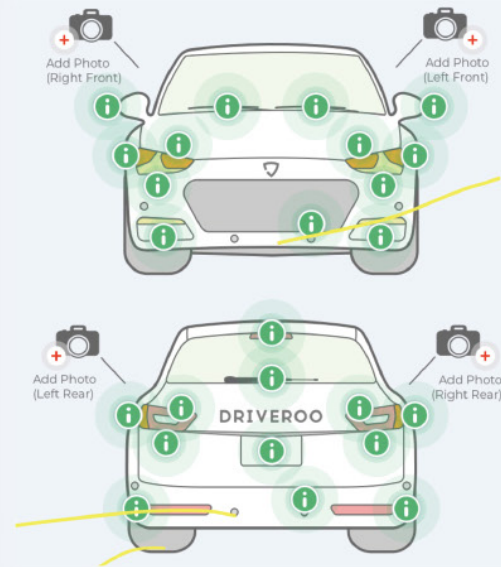
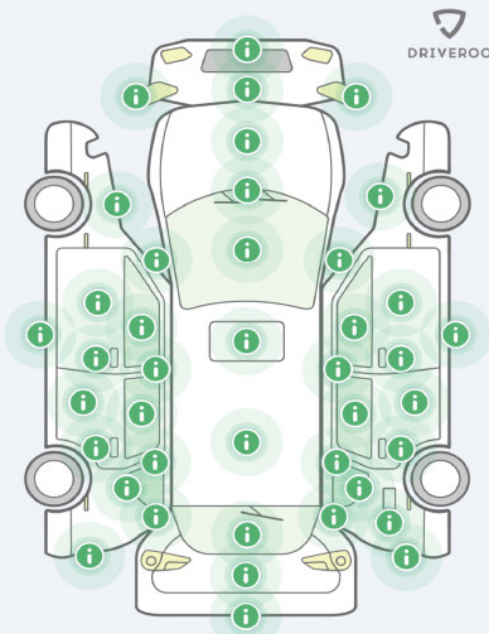
In recent years, this service has gained immense popularity, and we pride ourselves on staying ahead of the curve in terms of technology and innovative solutions to enhance our clients' experience. Whether you have a single vehicle or a sizable fleet of three hundred vehicles, we possess the capability to meet all

your charging needs. Whether it's on-site charging or assistance for vehicles stranded on the roadside, you can rely on us to provide comprehensive coverage and support. We are dedicated to delivering reliable and efficient charging solutions tailored to your specific requirements.

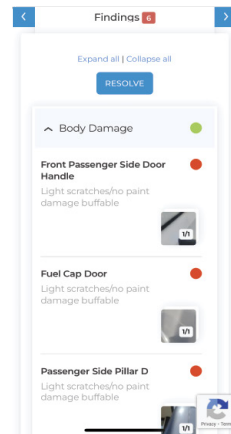
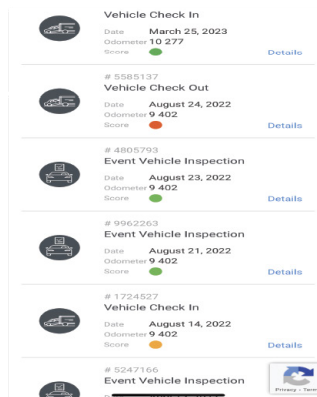
VEHICLE FUELING:

To address your fueling needs during an event, the optimal solution is to leverage our fuel truck services. Our dedicated staff will handle the fueling of your vehicles on-site, or alternatively, we can drive the vehicles to the nearest fueling station. Whichever option you choose, rest assured that our experienced team will

ensure seamless and timely fueling throughout the event. Additionally, we offer a convenient fleet fuel card program, enabling you to distribute pre-paid fuel cards to designated individuals. These cards are fully transferable and trackable, providing you with control and transparency over fuel expenses.



Our new fleet management program, including state-of-the-art vehicle inspection, will streamline the on-site process.



- Real-time electronic reports
- Vehicle tracker stores VIN-specific inspection records for a vehicle's lifetime
- Inspection photos and videos can be attached to vehicles for client review

VEHICLE PRE & POST INSPECTION PROGRAM



VEHICLE INSPECTION:

At Cosmetic Car Care, we deliver consistent, precise, and thorough inspections for your valuable assets. Our approach incorporates real-time mobile applications and cutting-edge software, enabling us to provide you with live updates throughout the inspection process. These updates can be customized to suit your specific requirements, including alerts upon vehicle delivery and access to vital information such as mileage and fuel levels.

In addition to comprehensive inspections, we diligently track any instances of missing items or damage that may occur during the vehicle's usage within the fleet. This proactive approach ensures that all issues are promptly addressed and resolved.

For your convenience, you have direct access to detailed notes, photos, and videos captured during the inspection. Whether you're using a computer, mobile phone, or other devices, you can easily review the documentation, gaining a comprehensive understanding of the vehicle's condition.

Our commitment is to provide you with accurate and transparent information, empowering you to make informed decisions regarding your assets. Trust us to keep you updated and informed throughout the inspection process, ensuring the highest level of care for your valuable vehicles.



DISINFECTION SERVICES:

Apart from providing the safest vehicles at the show, we take immense pride in our unwavering commitment to disinfection. We prioritize the well-being of all attendees, and our dedication is recognized and appreciated by the show staff.

Our team has invested extensive time and effort in researching and selecting the most effective sprayers, foggers, personal protective equipment (PPE), sanitizers, and disinfectants available. As a result, we have curated a range of top-of-the-line products that surpass industry standards. To accommodate the unique requirements of each client, we offer various methods of applying our disinfectant, ensuring a tailored approach that aligns with their specific needs.

With our comprehensive disinfection protocols, you can rest assured that we prioritize the health and safety of all participants at the show, providing a clean and protected environment.





ADDITIONAL SERVICES

DRIVER / CHAUFFEUR SERVICES:

Over the past four decades, Cosmetic Car Care has consistently met numerous client demands for driver, chauffeur, and valet services. Our team comprises dedicated professionals who specialize in catering to the specific needs of each client, and we can strategically position them anywhere in the country. Rest assured, all our professionals possess exemplary backgrounds, spotless driving records, and extensive years of experience. Prior to being deployed for our clients, all drivers, chauffeurs, and valets undergo comprehensive training to ensure their proficiency. Additionally, our insurance policy covers all drivers and services provided, guaranteeing peace of mind for our clients.



OTHER CCC SERVICES:

- Booth or Event Design
- Booth Setup and Dismantle
- Labor/Staffing
- Photo Shoot Prep
- Paint & Dent Repair
- Prototype/Concept Car services
- Fleet Registration Services
- Glove Box Packets
- Flatbed Services.
- Electrical services
- Custom Paint and Body Services

BRANDED SWAG



BRANDED PRODUCTS FOR GIFTS AND GIVEAWAYS:

Client or customer gifting, everyone deserves swag as magical as your brand.



THANK YOU

FOR YOUR TIME AND INTEREST

To learn more about all of our capabilities, please contact:

JOE DIORIO
PRESIDENT
(949) 702-2511

CCC is not affiliated with or a subsidiary of any other company or entity.

COMPANY INFORMATION


COSMETICCARCARE Irvine, CA 92618

State of Incorporation: California
Incorporated in 1983

INSURANCE COVERAGE

We have been fully insured (since our incorporation in 1983) to provide service on location throughout the United States.

Our total liability coverage is \$10,000,000
(which includes \$8,000,000 umbrella coverage).

Coverage includes comprehensive and liability through Farmers Insurance and Workers Compensation with Hanover Insurance.

We also maintain a comprehensive Accident Prevention Program.

PRI SHOW

DECEMBER 10-12, 2026 | INDIANAPOLIS, INDIANA, USA

FLEET & FLOOR SHOW SERVICES

Our premium, all-inclusive service for major brands. We handle the heavy-duty detailing for your trucks and tractors, polish your vehicles, and deep-clean your entire booth space from top to bottom. Tell us your needs and our crew takes care of the rest.

COSMETIC CAR CARE IS A PRE-QUALIFIED VENDOR OF THE INDIANA CONVENTION CENTER



TRUCK/TRAILER DETAILING

From massive commercial rigs to custom trailers, we deliver flawless, showroom-ready finishes designed to pop under intense convention center lights. Our specialized team tackles road grime, polishes chrome to a mirror shine, and ensures your fleet commands the exhibition floor.

Complete Trailer Interior and Exterior Detail:

\$16.00 Per Linear Foot

Complete Exterior Detailing:

\$10.00 Per Linear Foot

Complete Interior Detailing:

\$10.00 Per Linear Foot

Truck / Tractor Detailing:

\$425.00 and up



VEHICLE DETAILING

From concept cars to consumer models, we deliver flawless, high-gloss finishes that stand up to the intense scrutiny of convention center lighting. Our meticulous process eliminates dust, smudges, and fingerprints, ensuring your vehicles look absolutely immaculate the moment attendees step onto the floor.

Complete Vehicle Detailing:

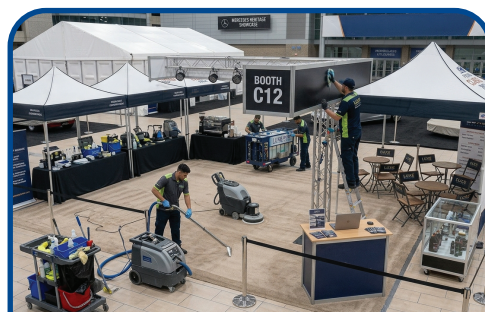
\$150.00 and up

*Depends on size, condition and needs

Booth Vehicle Maintenance

during Show: **\$30.00 and up per day / Larger trucks and trailers extra**

*AM Touch before opening, Mid Day Touch up during show



BOOTH MAINTENANCE

Booth cleaning is much more than just a quick vacuuming—it's high-end hospitality and presentation management. You spend tens of thousands of dollars on your space, the booth needs to look pristine every single morning before the doors open.

- **Floor Care** (Vacuuming, Hard Surface Care, Tire Mark & Scuff Removal)
- **Trash & Debris Management**
- **Autoshow-Specific Details** (Stanchion & Rope Polishing, Literature Rack Tidying)

Call for estimate on Booth Maintenance

CONTACT US FOR PRICING: (949) 685-8424
geoff@cosmeticcarchare.com

MAKING **YOUR EVENTS** BETTER.

SERVICES ORDER FORM

Please email this form and pay in full, balance must be paid in full prior to commencement of service.

OFFICE: (949) 685-8424
EMAIL: geoff@cosmeticcarchive.com

PLEASE CALL IN EXACT LOCATION NO LATER THAN 10am TUESDAY, 12.08.26

Booth/Space Number: _____ **Client:** _____

Email: _____

Address: _____

City: _____

Contact Person: _____

Contact Phone Number: _____

PLEASE CHECK THE BOX FOR SERVICES YOU LIKE TO ORDER

☐

TRUCK/TRAILER DETAILING

Make: _____

Model: _____

Color: _____

Trailer/Hauler Length: _____

Number of trailers: _____

☐

VEHICLE DETAILING

Make: _____

Model: _____

Color: _____

Number of Vehicles: _____

☐

BOOTH MAINTENANCE

Details: _____

PAYMENT: (Circle One) **CASH** | **CREDIT** | **PAID:** _____

TERMS: Thank you for choosing Cosmetic Car Care. By signing you agree to the listed prices, specification and conditions satisfactory and are hereby accepted. CCC is authorized to complete the work requested. Payment will be made as outlined above. A 30 day notice of cancellation is required. If notice is not made, you will be charged the full 100% of the service fee. CCC is not liable if you do not report your space location by December 9th, 2026. CCC shall not be responsible for any valuables or personal items left in vehicle or booth.

1.1 Force Majeure. Cosmetic Car Care will not be liable for any failure or delay in performance of this Agreement for the period that such failure or delay is due to causes beyond its reasonable control, including, but not limited to acts of God (weather), war, strikes or labor disputes, embargoes, government orders or any other Force Majeure event. In the event of a Force Majeure CCC will not be liable for refunds.

SIGNATURE: _____ **DATE:** _____

MAKING YOUR EVENTS BETTER.

ONE TIME CREDIT CARD PAYMENT AUTHORIZATION FORM

By completing and signing this form, you authorize Cosmetic Car Care to make a one-time debit to your credit card listed below after the date of submission. This authorization is for a single transaction only and does not provide permissions for any additional unrelated debits or credits to you account.

Please complete the information below:

I _____ authorize Cosmetic Car Care to
charge my credit card indicated below for the amount of \$ _____

This payment is for: _____
(Description of Goods/Services)

Billing Address: _____ Phone Number: _____

City, State, Zip: _____

Email: _____

CARD DETAILS

(PLEASE CIRCLE YOUR CARD)

VISA | MasterCard | Discover | AMEX

Cardholder Name: _____

Account/Card Number: _____

Expiration Date: _____

CVV (3 digit # on back of Visa/MC/Discover, 4 digits on front of AMEX): _____

SIGNATURE: _____ DATE: _____

I authorize Cosmetic Car Care to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company, so long as the transaction corresponds to the terms indicated in this form.