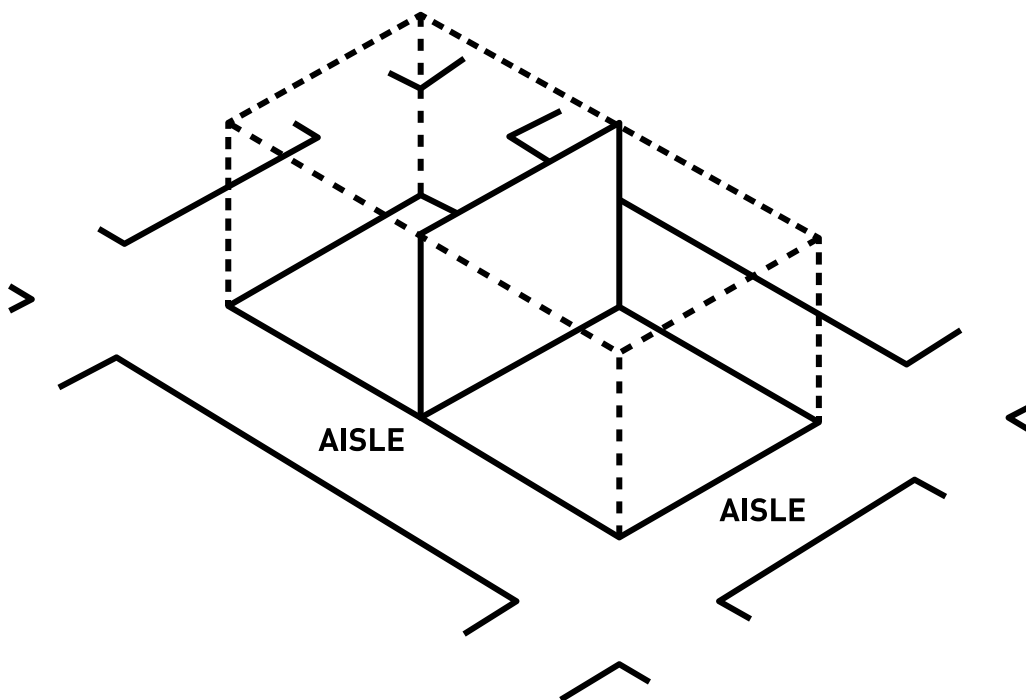
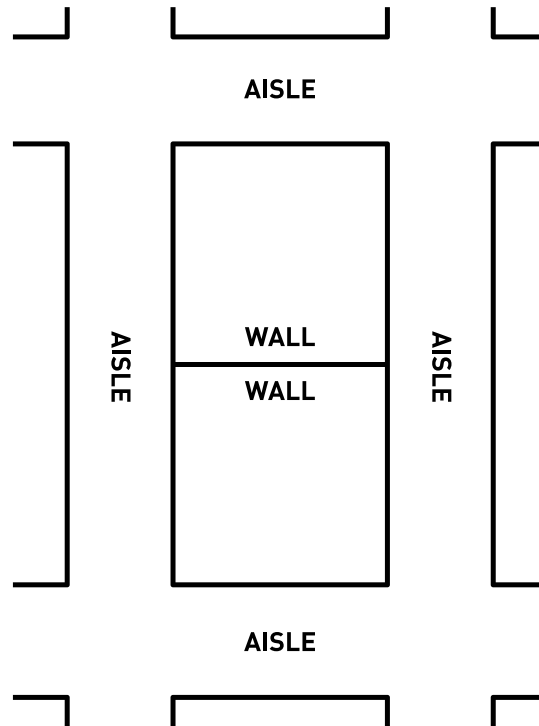


BACK-TO-BACK PENINSULAS

A back-to-back Peninsula shares a common back wall of standard 8' pipe and drape with another Peninsula and has no linear booths directly adjacent.

DIMENSIONS AND USE OF SPACE

The entire Cubic Content of this peninsula may be used, up to the maximum allowable height, without any back wall Line-of-Sight restrictions. The maximum height allowance is 16ft. The entire Cubic Content of the space may be used up to the maximum allowable height.



DEFINITION

An exhibit component supported over an exhibitor's space for decorative purposes only.

HEIGHT

Canopies, false ceilings and umbrellas will be permitted to a height that corresponds to the height regulation for the appropriate exhibit configuration of which they are a part. For example, canopies will not exceed 10' in height in a standard booth configuration.

INTENT

Exhibitors requiring canopies or false ceilings to create the desired exhibit environment within their booth space should be allowed to do so as long as the canopy and its support structure does not violate the intent of the height or depth regulation.

DEPTH

Canopies may extend out to the aisle line and up to the booth line on either side of an exhibitor's space provided that the support structure will not exceed 3" in width when placed within 10 linear feet of an adjoining exhibit and not confined to that area of the exhibitor's space, which is at least 5' from the aisle line.

INTENT

Exhibitors adjoining exhibits with canopies are entitled to the same reasonable sight line from the aisle as they would expect if they were adjacent to an exhibitor with a standard booth.

LINE-OF-SIGHT

Line-of-sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor.

The ability to have products or services easily seen by attendees as they walk the aisles is essential to all exhibitors and that is the basis for including a linear booth line-of-site setback rule. Linear booths, also called "in-line" booths, are generally arranged in a straight line and have neighboring exhibits on their immediate left and right, leaving only one side exposed to the aisle.

Regardless of the number of linear booths, display materials should be arranged in such a manner so as not to obstruct site lines of neighboring exhibitors.

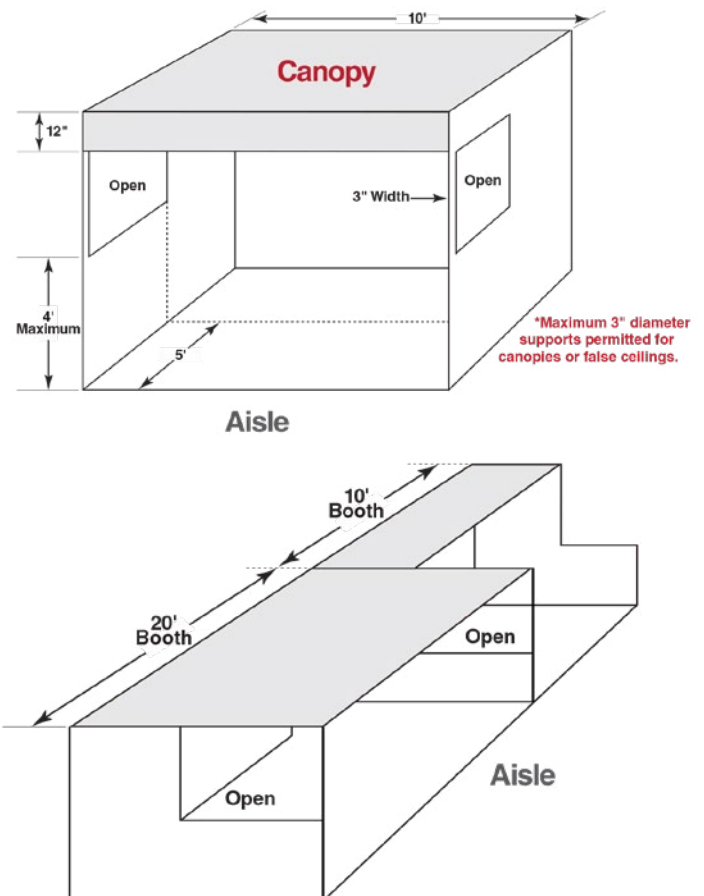
GRAPHICS

Signage and Graphics facing directly into a neighboring booth over the 8' high drape must be free of graphics or signage.

ANY/ALL CANOPIES USED AT THE PRI SHOW MUST NOT DISPLAY COMPANY LOGOS VISIBLE TO NEIGHBORING EXHIBITS ON THE BACK OR SIDES OF THE CANOPY.

IMPORTANT!

Canopy materials must meet all fire code regulations. Exhibitor must provide at least (1) 2-A, 10-BC portable, dry chemical fire extinguisher. Fire extinguisher(s) must be mounted in a visible location and be accessible at all times.



PENINSULA SIGN HANGING

PRISHOW

DEFINITION

A sign suspended from the Convention Center ceiling above a peninsula exhibitor for the purpose of displaying graphics or company identification.

IMPORTANT

Exhibitors must make arrangements with the Convention Center labor for suspended sign installation.

HEIGHT

Hanging identification signs and graphics will be permitted to a maximum height of 24' from the floor to top of sign. (Maximum height of sign not to exceed 8' in height.)

INTENT

Hanging signs are part of the overall exhibit presentation and therefore must be treated as a component of the total exhibit configuration.

DEPTH

All hanging signs must be set back at least 10' from the back line of the booth.

INTENT

Hanging signs, whether double-faced or not, should be set back within the exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent.

SIZE

Hanging signs and graphics will be permitted to a total length of the exhibitor's space that does not exceed 50% of the corresponding dimension of the booth. (Please refer to diagram.)

EXAMPLE: 20' x 20' = 8' High x 10' Wide
20' x 30' = 8' High x 15' Wide
20' x 40' = 8' High x 20' Wide
20' x 50' = 8' High x 25' Wide
20' x 60' = 8' High x 30' Wide

INTENT

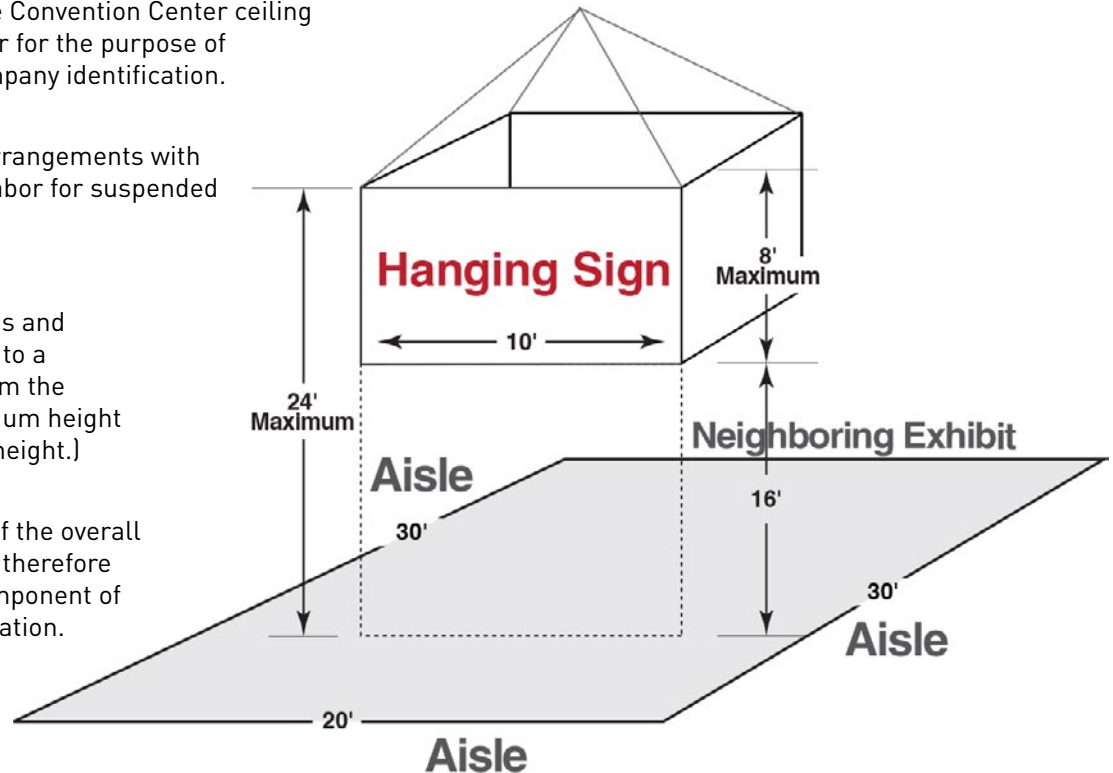
The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

STRUCTURAL INTEGRITY

All hanging signs must meet Indiana Convention Center engineering requirements as to structural integrity.

PLEASE NOTE:

Any type of balloon or helium filled device may not be hung, distributed, used or displayed.



● SCHEDULED TARGET MOVE-IN & MOVE-OUT TIMES

All trailer exhibits at Lucas Oil Stadium will be contacted in October by PRI to schedule a mandatory move-in and move-out time for each trailer.

Please check in at Gate 10 off McCarty St. All trailers must be checked in a minimum of 15 minutes prior to your scheduled move-in time.

MOVE-IN

Tuesday, December 8	8:00 a.m. – 5:00 p.m.
Wednesday, December 9	8:00 a.m. – noon

MOVE-OUT

Saturday, December 12*	4:30 p.m. – 10:00 p.m. (*Immediately after aisle carpet is rolled up)
Sunday, December 13	8:00 a.m. – 12:00 p.m.

● TRAILER WIDTHS

If any portion of the motorcoach, trailer, hauler, exceeds 10' in width, a double-wide booth must be purchased.

ELECTRICITY

- Electricity may be purchased through the utility department at the Indiana Convention Center. Please refer to the Exhibitor Resources for ordering online.

TWO-STORY PENINSULA

PRISHOW

*** ALL TWO-STORY PENINSULA EXHIBITORS ARE REQUIRED TO SUBMIT ACCURATE RENDERINGS AND DIMENSIONS OF THE TWO-STORY PENINSULA EXHIBIT PRIOR TO THE SHOW TO SHOW MANAGEMENT, THE CONVENTION CENTER AND THE FIRE MARSHAL FOR APPROVAL.**

DEFINITION

Exhibit with four or more 10' x 10' standard units back to back with an aisle on three sides on the bottom level, with a second story. Exhibitor cannot create an island effect with flooring variations, within 10 linear feet of a neighboring exhibit.

All drawings must meet structural criteria codes.

GUIDELINES

1. All 2-story peninsula exhibitors are required to submit accurate renderings and dimensions of the 2-story peninsula exhibit prior to the show to Show Management, the Indiana Convention Center and the Fire Marshal for approval.
2. Plans should be submitted and approved before exhibit construction begins and must adhere to the following:
 - Plans must be scaled, signed and dated by a registered architect or engineer.
 - Plans must include the show name and dates.
 - Plans must include exhibitor's name and assigned booth number.
 - Plans must include directional information (i.e. indicate neighboring aisles and/or booth numbers).
 - Plans must indicate maximum exhibit height, within the booth. Height guidelines are established, per event, by show management. Refer to the Booth Guidelines section in this Exhibitor Resources.
 - Please submit a copy of a scaled and dated blueprint (with front and side elevations), by a registered architect or engineer, to: Tiffany Hale at tiffanyh@performanceracing.com

PENINSULA BOOTH

PRISHOW

*** ALL PENINSULA EXHIBITORS ARE REQUIRED TO SUBMIT ACCURATE RENDERINGS AND DIMENSIONS OF THE PENINSULA EXHIBIT TO SHOW MANAGEMENT FOR APPROVAL PRIOR TO THE SHOW.**

(For questions, please contact Tiffany Hale at 949.373.9248 or email: tiffanyh@performanceracing.com)

DEFINITION

Exhibit with four or more 10' x 10' standard units back to back with an aisle on three sides. Exhibitor cannot create an island effect with flooring variation, within 10 linear feet of a neighboring exhibitor.

INTENT

Peninsula booths are normally faced toward the cross aisle. However, if you wish to have a different configuration, Show Management must approve your booth designs.

HEIGHT*

The maximum height permitted for any non-hanging sign, display, product, fixture, or decoration within the exhibit is 16'.

DIMENSIONS

Exhibit structures must be constructed to allow 9" for utility service access at the rear, i.e. a 20' x 30' exhibit space has 29' 3" usable space from front to back wall.

LINE-OF-SIGHT

Line-of-sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor.

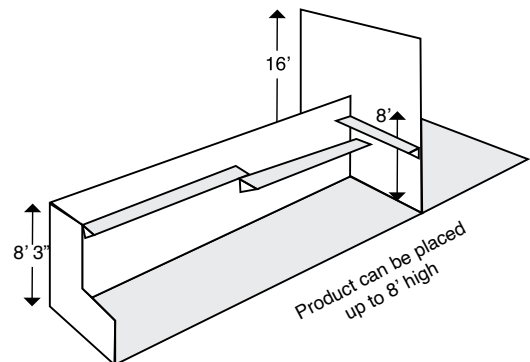
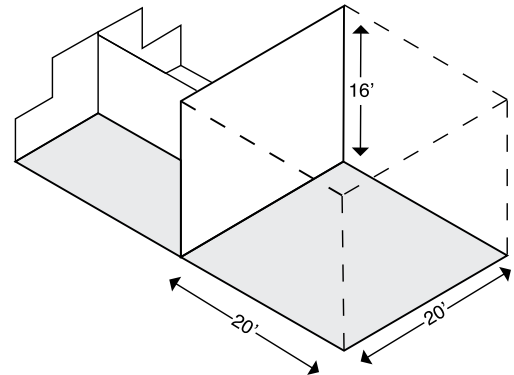
The ability to have products or services easily seen by attendees as they walk the aisles is essential to all exhibitors and that is the basis for linear booth line-of-site setback rule.

GRAPHICS

Signage and Graphics facing directly into a neighboring booth over the 8' high drape must be free of graphics or signage.

FINISHED BOOTH SURFACES

Peninsula exhibits must have a finished back wall and finished sides. Plain drape or unfinished hard-walls are not permitted. Drapes and hard-wall may be silk-screened with company identification. Any portion of the exhibit bordering another exhibitor's exhibit space must have the back side of that portion finished, and must not have any company identification.



AISLE CARPET

Exhibitor carpet must not extend out past the show aisle carpet.

BOOTH POLICY

PRI reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which the application is made. Exhibiting at prior shows, nature of product displayed, number of booths requested and other factors may influence, but does not guarantee, location of exhibition space. Change to booth locations may occur at any time from the initial assignment through show opening. Modifications to an exhibitor's display, including, but not limited to fixture placement, material display, material distribution, model's attire, and noise levels, may be made by PRI Show Management at any time.

BRIDGING PENINSULAS

An exhibitor may "bridge" the aisle between two side-by-side peninsula booth spaces in accordance with the following regulations:

- Minimum height – 10'
- Maximum height – 16'
- The actual bridge structure may not exceed 4' in height.
- The "bridge" must be a bona fide structural component of the booth, such as a roof.
- Signs and banners are prohibited unless they conform to the architectural integrity of the booth and the bridge.
- Architectural renderings must be submitted and approved by Show Management at least three months prior to the first day of the show.