

PROMOTE YOUR PRODUCTS IN THE 2024 BUYERS GUIDE:

- Upgrade your listing in the 2024 PRI Buyers Guide for only \$995
- Receive a minimum 2/3-page feature with logo, up to four placements, and contact information
- PRI to build, advertiser to send logo and product description and images
- 27,000 printed circulation and bonus distribution at the 2023 PRI Trade Show



DECEMBER ISSUE

UPGRADE AD CLOSE & ARTWORK DUE
September 25

All companies receive one free standard product feature in the 2024 Buyers Guide

SAMPLE OF 2023 BUYERS GUIDE UPGRADE AT LEFT BELOW. STANDARD PRODUCT FEATURE SAMPLES AT RIGHT.

PRI MEMBER BENEFITS

10% DISCOUNT OFF PURCHASE

COMP CAMS

JOIN TODAY!

VISIT:
PERFORMANCERACING.COM/MEMBERSHIP

PRI MEMBERSHIP

SECTION 3 RACING COMPONENTS, ACCESSORIES & SERVICES

2023 PRI BUYERS GUIDE

MAXIMA RACING OILS
maximausa.com | 619-449-5000

ASSEMBLY LUBE

- Lubricant designed to form a durable protective film on moving components
- Formulated with 2X Zinc anti-wear system. Activates at both high and low temperatures. Prevents metal-to-metal contact after startup
- Non-foaming formulation easily dissolves into both mineral and synthetic oils

ASSEMBLY GREASE

- High-performance assembly grease that excels in a multitude of heavy- and light-duty applications
- Unique calcium sulfonate complex soap thickener combines with a proprietary additive system to deliver thermal stability and extreme pressure performance
- Oil-soluble formulation won't clog filters and provides protection against corrosion, water washout, and wear

PERFORMANCE BREAK-IN OIL

- Mineral-based engine oil specifically formulated for breaking in engines with flat tappet combustion, roller elements and where maximum anti-wear performance is needed
- High ZDDP formulation combines the highest quality mineral base stocks with a shear-stable polymer system to provide fast and effective ring seal
- Proprietary additive system utilizes a complex, low temperature activating 2X Zinc system that ensures immediate and lasting protection

CHOOSE YOUR LEVEL OF PERFORMANCE

- Mineral-based engine oil developed formulation utilizes a 2X Zinc system combined with stay-in-place chemistry for protection during every run
- Semi-synthetic, ester-based engine oil designed to ensure optimum protection and peak performance for race and hot rod engines
- Full-synthetic, triple ester racing engine oil designed to ensure maximum performance while providing maximum protection under the most severe conditions

TORCO INTERNATIONAL CORP.
TORCO SR-1R SYNTHETIC RACING OIL

- Premium 100% synthetic racing oil with a selective blend of premium Group III, Group IV, and Group V base oils combined with our proprietary MXPPlus system to increase power, efficiency, and engine protection
- Available in 10W-30, 10W-40, 10W-60, 20W-50, and 20W-60
- mPAO base and friction-reducing moly increase horsepower and torque
- Shear-stable polymers resist viscosity thinning under severe conditions

Contact: 909-990-1495
torcoussa.com

TOTAL ENERGIES
TOTAL ENERGIES QUARTZ INEO RACING 10W40

- Quartz Ineo Racing 10W40 synthetic engine oil is formulated for extreme conditions
- Benefits include anti-wear protection, performance, and oil film resistance

Contact: 832-207-5629
services.us.totalenergies.com

TRAILER ALARMS LLC
CUSTOM SECURITY SOLUTIONS

- Let us help you find a security solution for your needs and that fits your requirements
- We offer "Security in an Instant" without PIS-2 products

Contact: 877-464-7381
trailer-alarms.com

PRI MEMBER BENEFITS

PREFERRED PRICING ON SHIPPING AND LOGISTIC SOLUTIONS

RAI Logistics
The Official Logistics Partner

JOIN TODAY!

VISIT:
PERFORMANCERACING.COM/MEMBERSHIP

PRI MEMBERSHIP

UNPARALLELED BRAKING PERFORMANCE

EBC Brakes racing has a range of products that produces the highest water mark in the world of track-day and race braking.

EBC BRAKES RACING
www.ebcbrakes.com
sales@ebcbrakesusa.com