# **EXHIBITOR CHECKLIST**



Use this helpful list to keep track of important deadlines.

#### **SEPTEMBER 4**

• Final Booth Space Payment

## **SEPTEMBER 24**

• PRI November Show Issue Exhibitor Listing

#### OCTOBER 9

• Lead Retrieval "Early Bird Pricing"

## **OCTOBER 25**

• Lead Retrieval "Advanced Pricing"

## **NOVEMBER 15**

- Fern "Early Bird Pricing" for Carpet, Chairs, Tables, etc.
- Exhibitor Credentials (to be mailed in advance)
- Meeting Room Requests
- Peninsula Booth Diagrams
- Trailer & Rig Parking Pass
- Exhibitor Insurance Forms

## **NOVEMBER 27**

• Electrical & Utilities "Early Bird Pricing"