

## DEFINITION

A sign suspended from the Convention Center ceiling above a peninsula exhibitor for the purpose of displaying graphics or company identification.

### IMPORTANT

Exhibitors must make arrangements with the Convention Center labor for suspended sign installation.

## HEIGHT

Hanging identification signs and graphics will be permitted to a maximum height of 24' from the floor to top of sign. (Maximum height of sign not to exceed 8' in height.)

### INTENT

Hanging signs are part of the overall exhibit presentation and therefore must be treated as a component of the total exhibit configuration.

## DEPTH

All hanging signs must be set back at least 10' from the back line of the booth.

### INTENT

Hanging signs, whether double-faced or not, should be set back within the exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent.

## SIZE

Hanging signs and graphics will be permitted to a total length of the exhibitor's space that does not exceed 50% of the corresponding dimension of the booth. (Please refer to diagram.)

**EXAMPLE:** 20' x 20' = 8' High x 10' Wide  
20' x 30' = 8' High x 15' Wide  
20' x 40' = 8' High x 20' Wide  
20' x 50' = 8' High x 25' Wide  
20' x 60' = 8' High x 30' Wide

### INTENT

The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

## STRUCTURAL INTEGRITY

All hanging signs must meet Indiana Convention Center engineering requirements as to structural integrity.

### PLEASE NOTE:

Any type of balloon or helium filled device may not be hung, distributed, used or displayed.

