

PRI Trade Show Press Conferences

* All events in Indiana Convention Center

** Schedule as of 12/3/15

TIME	LOCATION	COMPANY (Booth #)	DESCRIPTION
Thursday, December 10			
10-10:30 am	Booth 3257	PAC Racing Springs	Announcing acquisition of longtime PRI Trade Show exhibitor
10:30-11 am	Booth 741	QA1	Unveiling new 'Goliath' car built by Daddy Dave of Discovery Channel's <i>Street Outlaws</i>
11-11:30 am	Booth 4321	Chevrolet Performance	Announcement with 16-time NHRA Funny Car World Champion John Force
noon-12:30 pm	Booth 3761	IndyCar	Special announcement with Taya Kyle, widow of 'American Sniper' Chris Kyle, regarding 2016 Indianapolis 500
12:30 pm – 1 pm	Media Center	Jenvey Dynamics (Booth 4028)	Announcing new partnership with US agent; showcasing new Chevrolet LS3 downdraft throttle body kit and new product for LS7
1:30-2 pm	Media Center	Drag Illustrated (Booth 3449)	Unveiling inaugural 30 Under 30 list celebrating the most promising and talented young people from all walks of racing
2-2:30 pm	Booth 4321	Chevrolet Performance	Announcement with IMSA driver Jordan Taylor of Wayne Taylor Racing
Friday, December 11			
10-10:30 am	Media Center	IHRA (Booth 3341)	2016 sponsorship announcements for the IHRA Drag Racing Series
10:30-11 am	Media Center	WELD Racing (Booth 1139)	Announcing 2016 ambassadors and partnerships
11-11:30 am	Booth 4321	Chevrolet Performance	Announcement with NASCAR Sprint Cup Series driver Kyle Larson
11:30 am-noon	Media Center	Lingenfelter Performance Engineering (Booth 1910)	Announcing 'Battle for the Green' COPO Camaro event at 2016 Holley LS Fest
2-2:30 pm	Media Center	Engine Builder Magazine (Booth 5110)	Announcing Performance Engine Builder of the Year winner
2:30-3 pm	Media Center	All Star Circuit of Champions (Booth 7029)	Announcing new sponsor for driver Greg Wilson